

Wareham Beach and Tourism Committee
Meeting Minutes
June 13, 2014

The meeting of the Wareham Beach and Tourism Committee was called to order at 9:11 a.m. by Acting Chair Linda Burke. Also present were members Peter Teitelbaum, Mary Bruce, and Frank Gay, as guests Dede Kiely of Cape Flyer, Paul Cripps of the Plymouth County CVB, Niamh O'Maille of Wareham Crossing, and Jared Clemons of Edaville USA.

Cape Flyer Status: Dede Kiely of Cape Flyer said the rail service stop in Wareham Village will be in use by July 4 and possibly sooner. She said the service is going very well and had more than 1,000 passengers during Memorial Day weekend, a milestone not reached until the Independence Day weekend last season.

Brochure and Website: Paul Cripps of the Plymouth County CVB distributed mockups of the committee's brochure prepared by Shields Design Studio, along with a budget for production of the brochure and a website (attached).

Discussion ensued regarding transportation and services. The consensus of the Committee was that:

- Included businesses and organizations will be asked to contribute to a small sum of money each, in order to raise about \$5,000 for the project.
- Mr. Cripps said the CVB would contribute 40 percent of the total cost and would serve as the project's fiduciary agent (checks would be payable to the CVB but the organization would not be responsible for chasing those who did not pay).
- The website will be located at discoverwareham.com and would be linked from the CVB and Cape Flyer sites.

On a motion by Mr. Teitelbaum, seconded by Ms Bruce, the committee voted to adjourn at 10:02 a.m. (4-0-0).

Respectfully submitted,

Linda Burke
Clerk

A TRUE COPY
ATTEST


TOWN CLERK

Approved 4-0-1
6/20/2014
